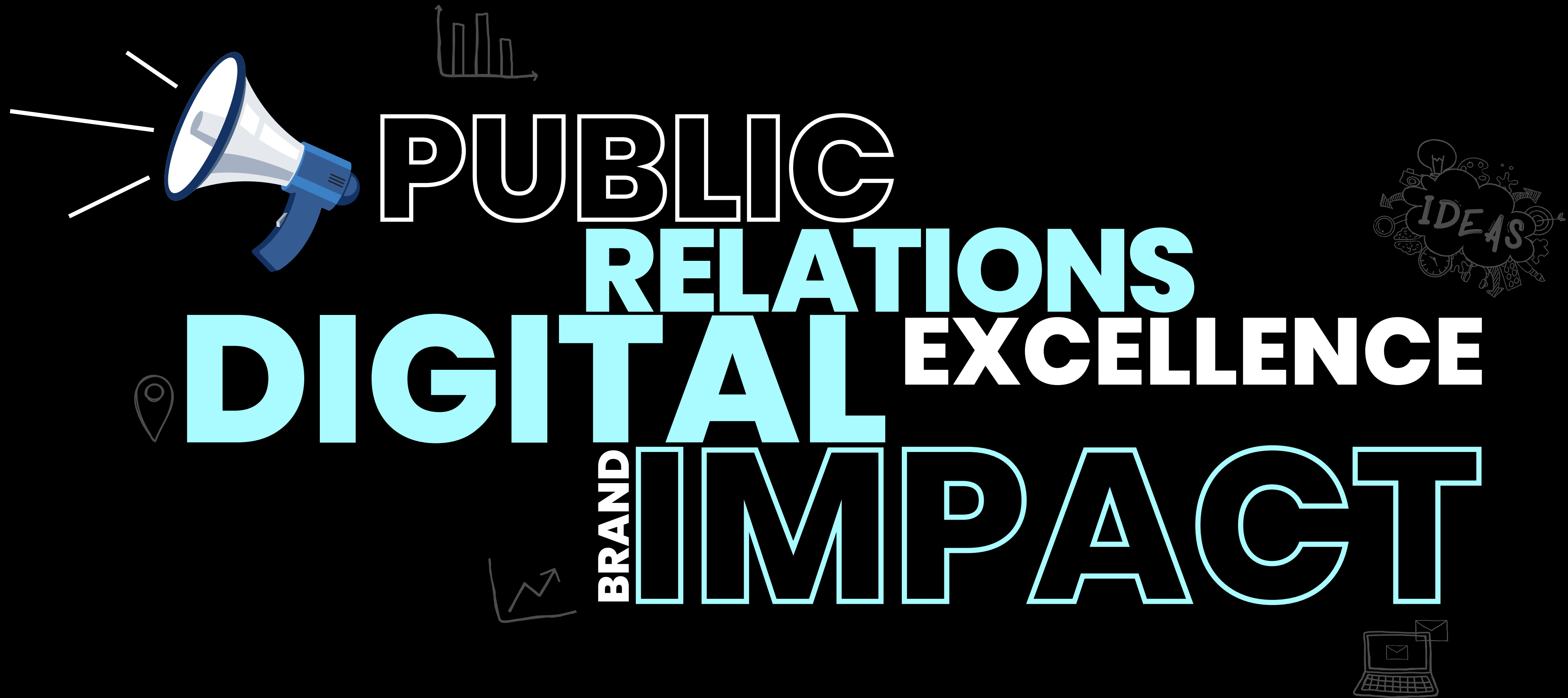




MEDIATRONICS PR

Building brands creatively

AN ISO 9001-2015 CERTIFIED



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OVERVIEW



Who We Are

Mediatronics PR is a leading marketing and communications agency based in New Delhi. Since 2018, we've helped over 500 brands transform how they connect with the world. From political profiles to product launches, from media placements to startup growth, we do it all—strategically.

What We Do

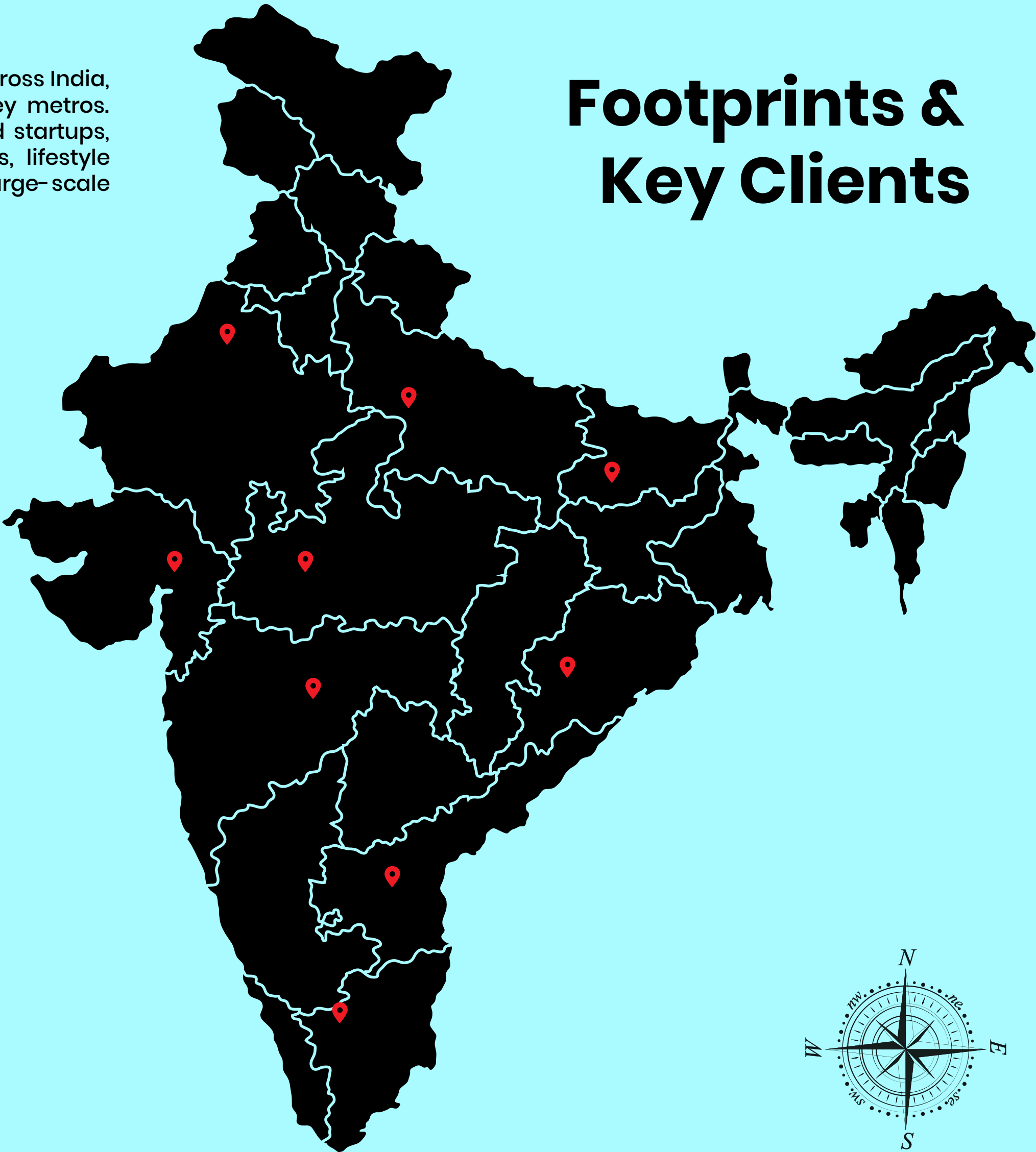
- Craft tailored PR campaigns with national media coverage.
- Deliver 360° digital marketing solutions.
- Empower brands through content, tech, and reach.



+200 more brands...

Our footprint spans across India, with a presence in key metros. Our work has touched startups, government ministries, lifestyle brands, and large-scale corporations.

Footprints & Key Clients



OUR POLITICAL WORK PORTFOLIO



SERVICE FOR GOVERNMENT BODIES



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES

सत्यमेव जयते



जल शक्ति मंत्रालय
MINISTRY OF
JAL SHAKTI

सत्यमेव जयते



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MINISTRY OF
RAILWAYS

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विद्युत मंत्रालय
MINISTRY OF
POWER

सत्यमेव जयते



इस्पात मंत्रालय
MINISTRY OF
STEEL

सत्यमेव जयते

MISSION

- To combine creativity with credibility.
- To deliver campaigns that speak, influence, and convert.
- To bring brands closer to their audience through modern media.

VISION

To be the most impactful Marketing and PR
Partner for Brands shaping India’s Future.

WHY CHOOSE US?

- **Pan-India Reach:** From Tier 1 cities to regional press.
- **Studio Interviews:** Mainstream Media Channel
Studio One on One Interviews
- **Affordable PR Packages:** Campaigns starting from pocket-friendly budgets.
- **Expert-Led:** Strategic input from veterans in PR and marketing.
- **Fast Execution:** We adapt and deliver—fast.

OUR SOLUTION MAKERS



Richank Tiwary
Founder– MPR Group



Pramod Joshi
Vertical Head– MPR
Communications



Neeta Mandal
Business consultant and
Client servicing



Ritika Chandila
Sr. Account Manager – B2B



Manisha Kumari
Sr. Account Manager – B2C



Bhuwan Badola
Digital Marketer



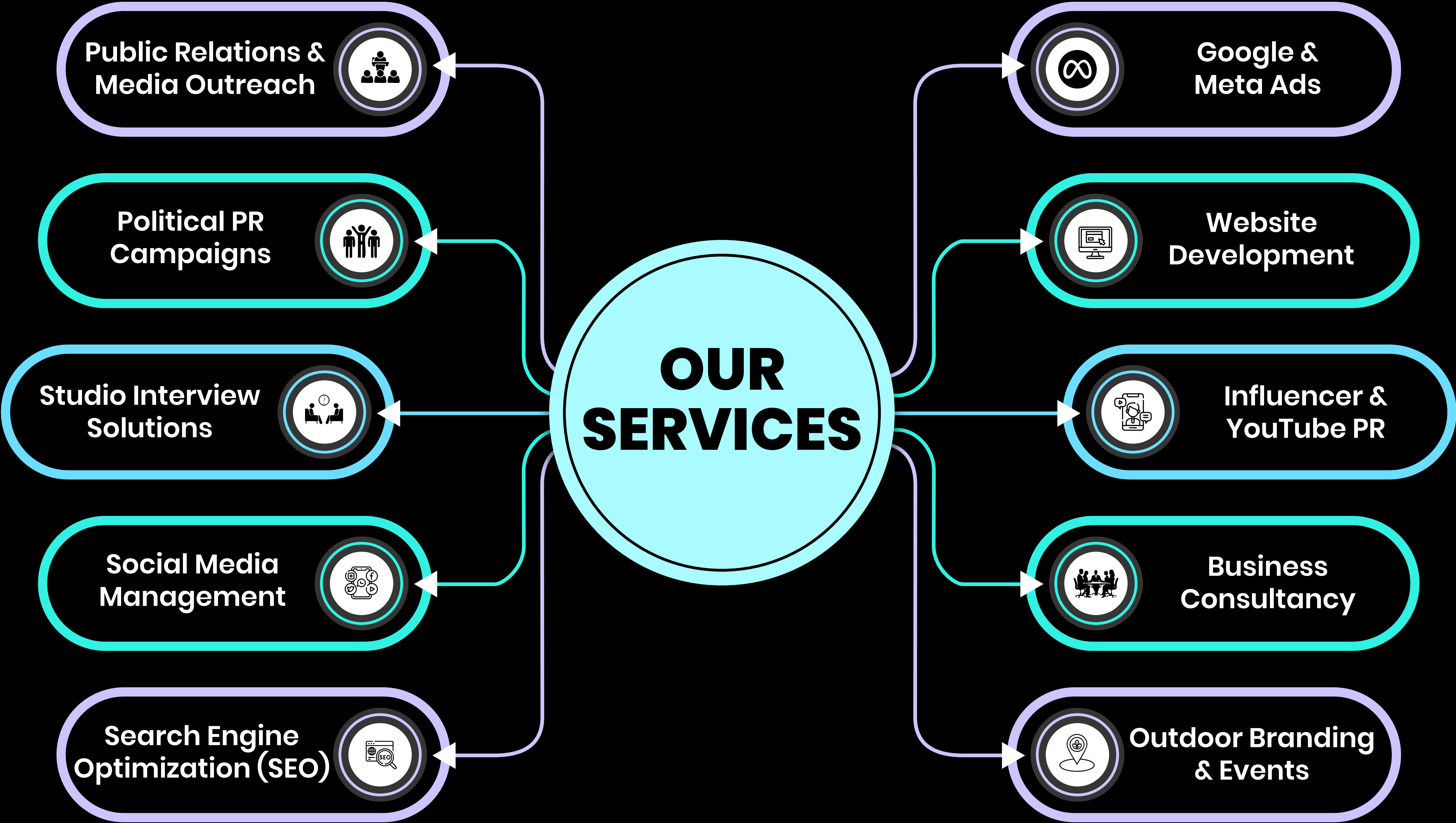
Surbhi Singh
Graphic Designer &
Video Editor



Disha Arora
Content Writer



Adnan
Web Developer



Build trust. Be seen. We help you position your brand in front of the right media, the right way.

PR SERVICES



What We Offer:

- Media Placements (TV, Print, Digital)
- Press Kits & Coverage Mapping
- Political & Business Image Building
- Interviews with News Channels
- Crisis Response Strategy

WEB



We design digital-first websites that don't just look great but function with purpose. Mediatronics PR helps elevate your online identity through impactful design, seamless development, and performance-driven technology – all guided by user-first experiences.

Our in-house experts specialize in front-end and back-end development, UX/UI, CMS platforms, and full-stack integration. Every website we build is:

- ➡ **Unique**
- ➡ **Mobile-friendly**
- ➡ **Fast & functional**
- ➡ **SEO-enabled**
- ➡ **Purpose-led**
- ➡ **Optimized for results**



Over 80% of today's buyers explore online options before deciding on a purchase.

Then why spend big on a website that no one discovers? Make sure your brand is part of their journey by investing in SEO, regular upgrades, and active promotion. Your website isn't just a page — it's your digital identity. For it to perform, evolve, and stay relevant, it needs ongoing care, content, and marketing.

At Mediatronics PR, we live and breathe digital. Our team is committed to unlocking the full power of your online presence and making sure every opportunity counts.

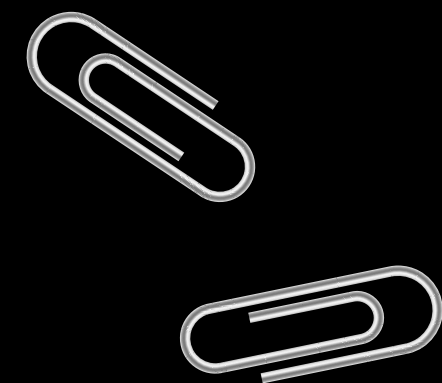
1. SEO

Being visible online is non-negotiable. We optimise your website with on-page and technical SEO, keyword targeting, and content strategy to help you rank higher on Google and attract the right audience at the right time.

2. GOOGLE ADS

Show up when it matters most. With Google Search & Display Ads, we run performance-backed ad campaigns to bring in leads, clicks, and sales — all while keeping costs efficient and targeting razor-sharp. Ask us about our custom Google Ads solutions.

DIGITAL MARKETING





3. SOCIAL MEDIA

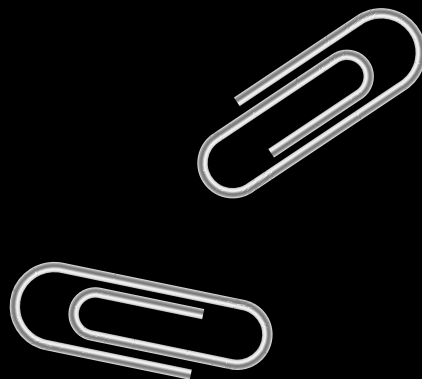
Social platforms like Instagram & Facebook are more than just visuals — they’re brand storytellers. We build and manage your online voice with creative content, community engagement, and consistent growth strategies that drive business and visibility.

4. BLOGS & CONTENT

Great content educates, inspires, and builds authority. Our content team writes industry-focused blogs that strengthen SEO, position your expertise, and create meaningful engagement with your audience. We help you stay relevant — one post at a time.

5. PERFORMANCE MARKETING

Clicks. Leads. Sales. That’s our focus. Mediatronics PR runs result-driven performance marketing campaigns to boost your ROI. Whether it’s paid media, automation funnels, or analytics-driven ads, we help you reach your KPIs with precision.

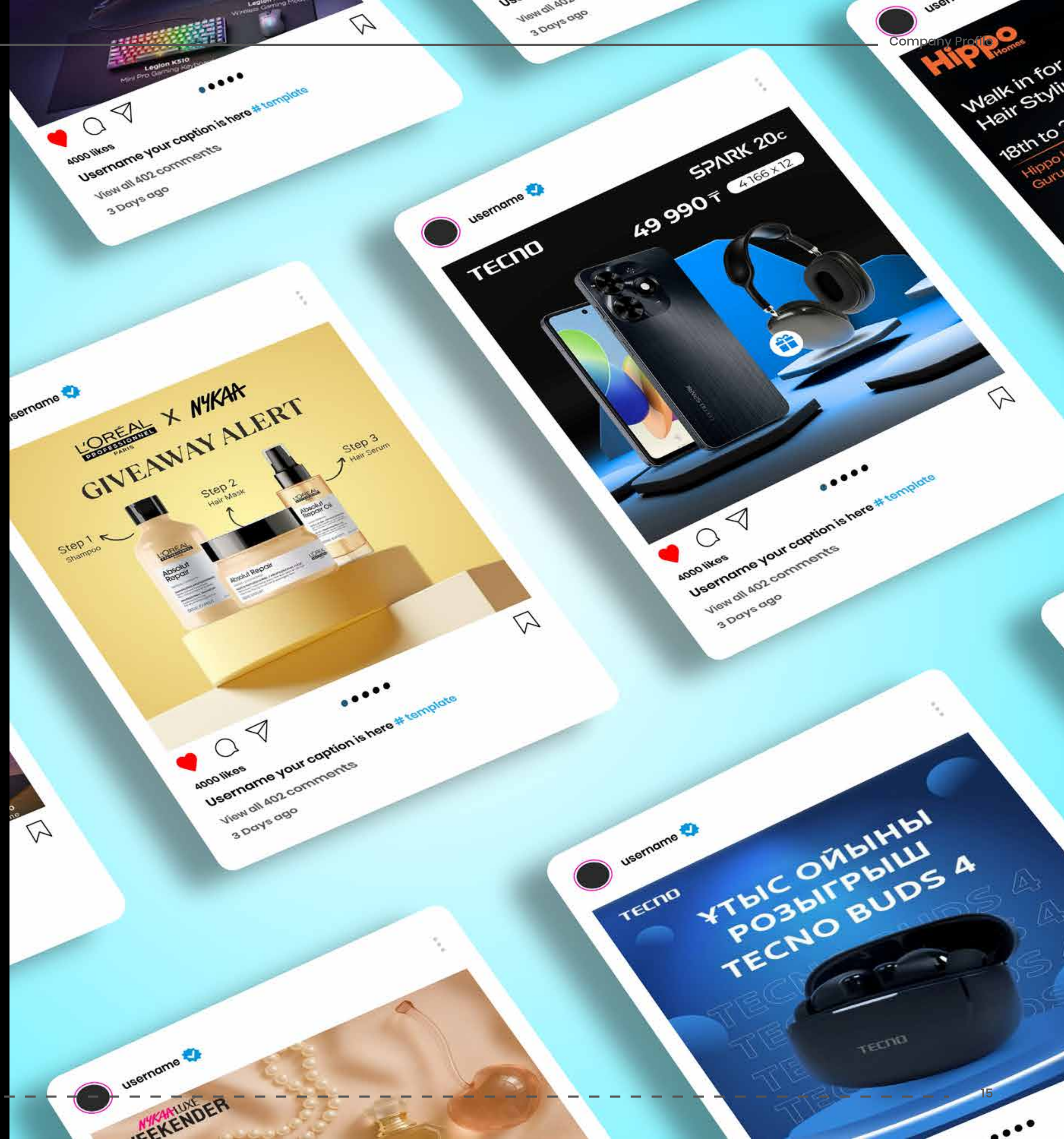


Graphic & Video Design

Your one-stop destination for powerful visuals and impactful storytelling.

At Mediatronics PR, we fuse creativity with strategy to craft designs that leave a lasting impression. Whether it's eye-catching graphics or high-quality videos, our team delivers content that connects. In today's attention economy, colors, motion, and visuals shape how your brand is seen and remembered.

From brand identities and marketing collateral to reels, animations, and cinematic edits — we bring your vision to life. Need social media creatives, business kits, or promotional videos? Count on us for static, animated, and dynamic content that builds visibility and trust.





SHOWCASE OF OUR WORKS

INTERVIEWS



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- 01 Bring compostables bags, not plastic bags!
- 02 Use a reusable water bottle, not disposables!
- 03 Say no to plastic straws; carry your own reusable straw!
- 04 Choose Dr. Earth's compostable bags for eco-friendly packaging!
- 05 Organize clean-ups, keep oceans and parks plastic-free!
- 06 Support local recycling; sort and recycle plastic waste!

#WORLDENVIRONMENTDAY

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WEB DEVELOPMENT



CLIENTS TESTIMONIALS

We found Mediatronics PR's services highly competitive and tailored to the unique needs of our industry. Their professional approach ensured every detail was handled with care, and their ability to manage and execute events smoothly was a significant asset. Highly recommended for reliable and effective PR solutions in the events industry.

Alwyn Lobo
Strategic Communicator & Aspiring Storyteller



Mediatronics PR is a highly sought-after PR firm. Their strategic insights helped us establish a strong market presence. The team's energy, hard work, and ability to face challenges head-on set them apart. My best wishes always!

Subodhh Bajpai
Strategic Legal Counsel, SEBI Regulatory Disputes Lawyer



One of the best firms in the business! Mediatronics PR fulfilled and exceeded all commitments. Working with them was a refreshing and professional experience.

Keshav Agarwal
Business Head, BABA Textile Machinery



I have collaborated with Mediatronics PR on several projects across India, and the results have always been impressive. The team's dedication and pursuit of perfection are truly commendable.

Ritika Chandhok
Head of Communications & Public Affairs, RHI Magnesita



Our experience working with Mediatronics PR for our expos in New Delhi was outstanding. The impactful media coverage before, during, and after the event helped refine our marketing strategies for future editions.

Mario Amalraj David
Head of Events



Mediatronics PR delivered impressive results for our exhibition campaigns, achieving widespread media coverage and effective event promotion. Their passion and reliability make them a trusted PR partner.

Amita Sharma
Project Manager



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